



TCI regional conference

Inspiring Clusters in the Beginning of the New Decade

30–31 March 2011, Tallinn, Estonia



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30. -31. March 2011, Tallinn, Estonia

PRELIMINARY AGENDA

Wednesday 30. March 2011

CLUSTER POLICIES IN THE NEW DECADE

09.00-10.00	Registration
10.00-12.00	<p>Opening Session – Global Trends in Cluster Development and Competitiveness,</p> <ul style="list-style-type: none"> • Opening Address by Mr. Juhan Parts, Estonian Minister of Economic Affairs and Communication • Welcome Address by Mr. Alberto Pezzi, President of The Competitiveness Institute • Challenges and Priorities of the European Cluster Policy in the New Decade. Prof. Tea Petrin, Chair of European Cluster Policy Group, former Slovenian Minister of Economic Affairs • Cluster Development and Competitiveness Policies in the United States and Lessons for Europe, Dr. Christian Ketels, Harvard Business School • Cluster Development and Competitiveness Policies in Asia – the Lessons From India, China and Other Countries, Prof. Amit Kapoor, Management Development Institute, Delhi, India <p>Moderated discussion about the key points presented</p>
12.00-13.00	Lunch
13.00-15.00	Session – Do We Need New Cluster Policies in the New Decade?

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	<ul style="list-style-type: none"> • Support to Clusters from a European Perspective, The Regional Dimension of Innovation, Olivier Brunet, European Commission, Research and Innovation • Can Cluster Foresight Help to Define Better Cluster Policies, Dr. Günter Clar, Steinbeis Europa Zentrum • Strategic Tools to Support Cluster Development and Performance, Karin G. Høidahl, Innovation Norway • Regional Effects of Cluster Internationalisation, Steffen Buhl, Economic Development Karlsruhe • Regional Research Clusters: Funding Opportunities Under EU-FP7, Georgia Tzenou, National Documentation Centre, Greece (Representing The European Network For "Regions Of Knowledge" Ncps) <p>Moderated discussion about the key points presented</p>
13.00-15.00	<p>Session - National Cluster Programmes and their Key Factors of Success,</p> <ul style="list-style-type: none"> • The Lessons Learned from Slovenian Cluster Programme, Prof. Tea Petrin, University of Ljubljana • Precluster Policy in the Basque Country, The Last Step, Inmaculada Freije, Basque Government • The Norwegian Cluster Programmes, a Comprehensive Approach of Supporting Clusters, Olav Bardalen, Innovation Norway • Main Findings and Proposals of the Spanish Cluster Policy Evaluation: The AEIS Programme, Jaime Del Castillo; Jonatan Paton, Infyde - Información Y Desarrollo • Implementing a Successful Cluster Policy in Central/Eastern Europe and Russia : Some Clues from the French Experience, Jean-Louis Truel, Université Paris Est Créteil / Cercle Kondratieff • Estonian Cluster Programme – The First Reflections, Mrs. Sille Kraam, Estonian Ministry Of Economic Affairs And Communication
13.00-15.00	Open Space Parallel Meetings
15.00-15.30	Coffee Break
15.30-17.30	Session - Comparative Cluster Research and its Implications for Cluster Policies

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	<ul style="list-style-type: none"> • Cluster Brand Management for the New Decade, Marcus Andersson, Tendensor/Baltic Development Forum • Cross- Collaboration and Integration Between the Clusters of the North and Clusters of the South, Prof. Brian H Roberts, University of Canberra, Australia • Strategies, Models, Tools for Clustering, Joop van Bergen, Management Effective Concepts • Industrial Districts and Cities in Italy: an Antithetical or Synergic Relationship? Fabiano Compagnucci, IUAV - University of Venice • The Use of Social Network Analysis as a Cluster Management Tool, Neil Reid and Michael Carroll, University of Toledo and Bowling Green State University
15.30-17.30	<p>Session – Main Challenges of Launching Relevant Cluster Policies</p> <ul style="list-style-type: none"> • Cluster Policy and Regional Competitiveness in Russia: Capturing Specific Economic Geography and Raising Efficiency, Igor V. Pilipenko, Lomonosov Moscow State University • Specifics of Clustering by the Labour Force Concentration in the Latvian Economy, Vera Boronenko, Zane Zeibote, Baltic Sea Region Cluster Experts • Regional Policy for Supporting Clusters Initiatives, Trajanoska Nikolina, PhD, Ministry of Economy of the Republic of Macedonia • Comparative Analysis of Marketing Externalities and Process Knowledge Spillovers Among Various Industrial Clusters of Pakistan, Khalil Ahmed Arbi, University of Management and Technology Lahore Pakistan • Cluster Policy. Successful Experiences in Argentina, Naclerio Alejandro, Ministerio De Industria, República Argentina
15.30 -17.30	Open Space Parallel Meetings
19.30	Welcome Cocktail and Dinner with Estonian Cultural Entertainment

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Thursday 31. March 2011

CLUSTER MANAGEMENT IN THE NEW DECADE

09.00-11.00	<p>Morning Session – Innovative Approaches and New Tools for Cluster Competitiveness</p> <ul style="list-style-type: none">• Crosscutting Emerging Technology Clusters With Traditional Clusters- A Proposal for Change, Dr. Petra Püchner, Steinbeis-Europa-Zentrum• From Science to Business Value - A Transregional Approach, Dr. Michael Boronowsky, TZI, University Bremen• Professional Development as a Key Driver for Competitiveness, Elise Tarvainen, Educluster Finland Ltd.• Living Labs and the Cluster Competitiveness, Kadri Uus, Baltic Innovation Agency• Trends in Innovation Union, Takis Damaskopoulos, European Institute of Interdisciplinary Research (EIIR)• Challenges and Complications for Triple Helix Cooperation in CEE and in General, Kristofer Erlandsson, Simulation – AKEAB• Strategic Roadmapping as a Platform for Open Innovation, Lars Horsholt Jensen, BrainsBusiness - ICT North Denmark
09.00-11.00	<p>Session – Cluster Initiatives and their Key Factors of Success</p> <ul style="list-style-type: none">• Key Factors of Success - The Force of the Triple Helix Innovation Modell in Practice? Dr. Éva Skultéti, Pharmapolis Debrecen Innovative Pharmaceutical Cluster• Clusters And Business Transfer: An Effective Alliance, Paolo Zaramella, Studiocentroveneto• Pooling4Clusters, Best Shared Services for Regional Cluster Initiative Needs, Coraline Lefèvre, Bureau Economique De La Province De Namur• Rioja: An Experience of Innovation in the Woodworking Sector Through a Cluster Process, Victoria Jiménez-Zozaya, AC&G• Refocusing Solar Energy Cluster Scope: How Adapt the Cluster Strategy to a Changing Market, Javier Garcia Diez, Investment and Services Agency, Castilla Y León Regional Government• Creative Clusters in South Eastern Europe, Panagiotis Ignatiadis,

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	<p>Incubator for Creative Industries</p> <ul style="list-style-type: none"> • Rural cluster of Baby Vegetables in Baja California Mexico, Enrique Strassburger Madrigal, Acuicultura del Desierto
11.00-11.30	Coffee Break
11.30-13.00	<p>How Strategic Cooperation in Clusters Helps to Meet the Competition Challenges</p> <ul style="list-style-type: none"> • Global Challenges and Local Solutions in Cluster Performance Measurement, Kristina Dervojeda, PwC • Long Term Sustainability of Cluster Initiatives: The Cluster Innovation System, Albert Solé, Cluster Development • Which Innovation Strategy for Transport and Logistics Clusters, Charles-André Verschueren, Logistics in Wallonia • Building Silicon Valleys in Latin America - Comparative Experiences, Dr. Luciano Ciravegna, INCAE Business School, Costa Rica; Royal Holloway, University Of London • Developing the Next Generation Cluster Strategies for Services Innovation and Sustainable Mobility, Reha Tözün, PhD, Stuttgart Region Economic Development Corporation • Latvian Design Industry and Creative Industries Cluster Experiences Dr. Tatjana Volkova, Inga Jakobson, Miks Petersons, Kaspars Steinbergs, BA School of Business and Finance, Latvia <p>Moderated discussion about the key points presented</p>
11.30-13.00	<p>Session – IT Clusters and their Role as “Enabling Clusters” for Other Clusters</p> <ul style="list-style-type: none"> • Challenges of Estonian ICT Export and What Cluster Initiatives Can Achieve, Rain Laane, Estonian ICT Export Cluster Coordinator • Tactical Co-opetition in the New Decade, Lilita Sparāne, Latvian IT Cluster • Successful Clusters Meet Competition Challenges: Saas4kmu and Software-Cluster as Examples, David Hermanns; Tamara Hoegler, Cyberforum E.V. • Developing an Assisted Living Telecare Cluster Linked to 2012 Paralympics, Mark Wathen, Aylesbury Vale District Council • Cross-Border Networks and the New Vision for Kista Science City,

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	Ake Lindström, Kista Science City
11.30 -13.00	Open Space Parallel Meetings
13.00-14.00	Lunch
14.00 -15.30	<p>Closing Session – How to Achieve Excellence in Cluster Management and Increase Cluster Performance</p> <ul style="list-style-type: none"> • Role of Cluster Management in Cluster Competitiveness – Clusterland Experiences, Werner Pamminer, Clusterland Upper Austria • Learning Clusters in Challenging Environments, Klaus Haasis, MFG Baden-Württemberg GmbH • The Upside of Cluster Management: A Down Under perspective, Ifor Ffowcs-Williams, Clusternavigators • Closing Remarks by Conference Organisers
15.30-16.00	Coffee Break
16.00-17.30	<p>Meetings with/Visits to Estonian Clusters:</p> <p>ICT</p> <p>Forest and Wood</p> <p>Wind Energy</p> <p>Creative Industries</p> <p>ECO Construction</p>

Friday, 1 April 2011

As an optional choice cultural programme, including sightseeing tour of Tallinn, will be organised in cooperation with Tallinn 2011 Cultural Capital Foundation for those conference participants interested and able to stay after the end of the conference.

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